## CEDARWIGS

The In-flight Magazine of Middle East Airlines, AirLiban Issue #116 | April - May 2010

Foreign Flavours Loanwords in English

## Syzygy Agency's Office

## Hamburg, Germany

Designed by eins:eins architekten www.einszueins-architekten.de



eins:eins architects developed and completed the interior design for the Syzygy marketing agency in downtown Hamburg. Germany. The marketing agency Syzygy moved into an honorable building located at the prominent corner "Jungfernstieg" and "Neuer Wall" in the immediate vicinity of Hamburg's "Binnenalster" and town hall. The clients were envisioning a working atmosphere, in which all employees would be seated together "at" one desk. eins:eins architects took this idea to another level and

developed a furniture that allows all employees to sit "in" in one desk. The single desk-units can be arranged in various configurations but always result in a whole. This allows a great variety of arrangements inconceivable with conventional desks.

The positive effect is a more communicative constellation of workstations and the opportunity to furnish odd spaces otherwise hard to utilize. The design is clear and puristic. The white surface of the desktop contrasts with the

furniture's dark brown hody and underlines the soft contours. The assembled desk measures a generous 3.20m x 17.10m. The amorphous textile ceiling is sound-absorbent and features an integrated illumination. It emphasizes the impression of being seated in one snug enveloping piece of furniture. Amidst such team-unifying corporate design, "all for one and one for all" becomes not just a saying but work-in-practice.

Photos: Studio Uwe Gärtner